

**BRIEF CURRICULUM VITAE OF DR.B. SREEKANTACHAR,
PRODUCER-I E M R C, UNIVERSITY OF MYSORE**

**29 YEARS PROFESSIONAL EXPERIENCE IN ENTERTAINMENT AND
EDUCATIONAL MEDIA**

**EXPERTISE IN DOCUMENTARY, PROMOTIONAL FILMS AND
EDUCATIONAL E-CONTENT DEVELOPMENT**

**NATIONAL LEVEL AWARDS WINNER - BEST EDUCATIONAL PROGRAMME AWARD
(1ST PRIZE) CEC-UGC 2017 EDUCATIONAL VIDEO COMPETITION**

**BRONZE BEAVER AWARD 5TH NATIONAL SCIENCE FILM FESTIVAL COMPETITION
2015 VIGNYAN PRASAR (DST. GOI)
GCC MEDIA PURSAKAR BEST DOCUMENTARY PRODUCER**

NAME : Dr. B. SREEKANTACHAR

DATE OF BIRTH : 24 June 1968

**QUALIFICATION : M A. M S. Communication Ph.D
(Ph.D Thesis title: Templates
Customization in News Channels - A
Critical Evaluation of Communicative
Priorities)**

PRESENT POST HELD : Producer - I

**OFFICE ADDRESS : Educational Multi Media Research Centre
(UGC Educational Media Centre)
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**PERMANENT ADDRESS : 28. Meshtru Mane Halesampegehalli
Banneraghatta post
Bangalore - 560083**

PROFESSIONAL

- EXPERIENCE :
1. Produced more than 3000 Educational video & Enrichment Documentaries for DD I, DD Bharathi and Gyana Darshan 4 - Vyas Higher Educational Channel of India since 1998 to till date
 - ✓ Produced e-content for MHRD - NMEICT Project for e-learning on **Sericulture 357 e content for three years undergraduate syllabus** and **Geography 72 Vocational Course 102 e content** for UGC Web Base Education
 - ✓ 356 Episodes of Sericulture Video Lecture for Gyana Darshan
 - ✓ 74 Episodes of Geography Video Lecture for Gyana Darshan
 - ✓ 102 episodes of Vocational course on : Medical Lab & Molecular Diagnostic Technology and Paramedical & Health Administration
 - ✓ 10 episodes of Environmental Science series on Andaman and Nicobar Islands
 - ✓ Produced 15 educational documentaries on Sericulture for farmer education purpose initiated and funded by Karnataka State Sericulture Research and Development Institute (KSSRDI)
 - ✓ Produced and Submitted 35 educational modules to Certificated Course on Crop Protection for MHRD - UGC Pilot project on Massive open online course (MOOC)

Present Production of MOOCS Run by SWAYAM :

- ✓ Silkworm rearing reeling technology
- ✓ wild Life and its Conservation
- ✓ Human Genetics
- ✓ Applied entomology
- ✓ Crop protection

Present documentaries

- * The Science and spirituality of Temple Construction
- * Jayamangali River - Restoration by People
- * SAI Sanctuary - India's First Private Sanctuary

✓ List Some of important documentaries

- *Bhaubali's of Karnataka -5 episodes*
- *Hampi The City of victory*
- *Zero Farming*
- *Bidari Art*
- *Making of our National Flag*
- *Coir Industry*
- *MoodalaPaaya Yakshagaana*
- *Eco Farms Order of the day*
- *Thanka - Buddhist Art*
- *Ithal Sheshvana*
- *Floral Gallery of Western Ghats*
- *Budding Back to Nature*
- *Vignaneshwara - A Jurist of Indian Jurisprudence*
- *Nagarahole - An Eternal Wild Heaven*
- *Appan Desh - The Missionary of Change*
- *Kalyanamma's Makkala Koota - The Pioneer of Children development*
- *Anjanappa - only face of MukhaVeena*
- *Hejje - Technology meets Bandipur wild life*
- *Mother Wasp*
- *Barricade to Elephant Menaces*
- *Lakkannavar - The Green Engineer for farmers and many more...*

- *Bhadra Wildlife - The Centre of Nature Nurturing*

- ✓ Executive Producer and director for 105 Episodes of Kannada educational Programmes in various formats, telecasted in DD9 Chandana channel from 1998 to 2003
- ✓ Directed 6 Avalokana episodes for Bangalore DD-I Produced by Information Dept. Govt. of Karnataka in year 2001
- ✓ Directed 9 Promotional TV films on
 - * Mysore University (5 Version)
 - * Gulbarga University
 - * Kuvempu University, Shivamoga
 - * Institute of Engineers, Mysore
 - * Jubliant Orgonosys, Nanjangud
 - * Indian Institute of Plantation Management, Bangalore
 - *SDM College of Naturopathy &
 - *Yogic Scinces, Ujjire Dharmastala
 - *ATI Administrative Training Institute Government of Karnataka Mysore (2005 and 2012 versions)

ACADEMIC EXPERIENCE

: Faculty for MSc Electronic Media at University of Mysore since 2005
BOE Chairmen for MSc Electronic Media from 2009 to 2011 & 2012, 2013- 2015

BOE Member MS Animation 2013-15 Center for Information Science and Technology UOM

BOE Member Under specialised Course Multi Media Technology Dept. of Journalism & Communication Gulbarga University (Year 2012 to 2015)

BOS Member for E content development on Journalism and Communication Bangalore University 2016

BOE Member for MSc Electronic Media since 2006 to 2015 UOM

Film Festival Jury Member and Selection Committee member for several colleges and Government of Karnataka

Initiated and brought 25 Lakhs documentary production project from AIISH Mysore
Initiated and brought Sponsorship around

Rs.40 Lacks from Dept of Information and Public Relation Government of Karnataka for 4 Batches each one month training programme on Multimedia and Animation around 100 unemployed graduates from various parts of Karnataka in year 2013 to 2015

Special Invitee for B.O.S for Designing Semester Graduate course (BA) in Communication and Journalism, U O M
In the year 2002 -2003

Visiting faculty for Siddhartha centre for Media studies, Thumkur 2007

Visiting faculty for Bangalore University dept of Communication in year 2012, 2013, 2014

Visiting faculty for Dept. of Journalism UGC specialised course at Govt. First Grade College Vijayanagar Bangalore 2013-14

Trained 20 batches of P G Students of Journalism & Mass Communication from Various Universities of Karnataka & India

AWARDS

: **Prakrthi** Annual Documentary film festivals
Organized by Consortium for Educational Communication New Delhi following documentaries selected for Screening Best films Certificate of Appreciation

- ✚ Zero Farming 2005 -Goa
- ✚ Nagarhole -An Ethereal Wild Heaven 2011 - Tripur
- ✚ Ithal Sheshavana -2012 - Mysore
- ✚ Barricades to Elephant Menaces - 2014 Kolkata
- ✚ Hejje - Technology Meets Bandipur Wildlife - 2016 Chandigarh

- ✚ **1st prize (Best Educational programme Award) from CEC-UGC Educational Video Competition 2017 Cash Prize with Trophy for Lakkannavar - The Green Engineer for Farmers**

**: National Science Film Festival Competition
Vigyan Prasar DST Government of India**

- 7th National Science film festival & Competition 2017 held at Kolkata, Certificate of Merit for documentary **Lakkannavar - The Green Engineer for Farmers**
- 6th National Science film festival & Competition 2016 held at Mumbai, Certificate of Merit for documentary **Barricade to Elephant Menace**
- 5th National Science Film Festival & Competition 2015 held at Lucknow
- **Mother Wasp Bronze Beaver award Rs.30,000 Cash Prize with Trophy**
- Rashtriya Vigyan Chalchitra Mela & Competition 2014 held at Bangalore Certificate of Merit for documentary **Floral Gallery of Western Ghats of Karnataka**
- Rashtriya Vigyan Chalchitra Mela & Competition 2013 Kolkata Certificate of Merit for documentary **Aithal Sheshavana**

- **GCC Media Puraskar - Best Documentary Producer** in 26th of May, 2014 awarded by Dept. Of Media Studies Garden City College Bangalore

TRAINING : Bangalore University Refresher Course in Media and education January 2019
Trained Multimedia soft wares, 3D Soft Image, Macro media Flash, Photo shop ECT.At C E C, New Delhi & EMRC, Mysore

PREVIOUS EXPERIENCE : Producer & Editor in Private satellite Kannada channel UDAYA TV for one year From 1995 to 1996

Producer & Production co-ordinator in SITI CHANNEL a sister concern of Zee Network for two years from 1996 to 1998

OTHER INFORMATION : * Adequate knowledge in Media Management, Media Research, Public Relations.
* Well Experience in Camera technics, Linear Non-Linear editing and graphics
* Multi Media authoring tools like web design Photo shop, Flash, Soft image coral draw Sound forge, Gold wave ect.,
* Writing articles for Kannada Daily News Papers and Weekly Magazines

LANGAUAGE KNOWN : Kannada, English
Hindi, Telugu, Tamil

PARTICIPATION : Participated many national level media Seminars and conventions.
Participated as Resource person for E- Content Development training work Shops at various Colleges in Karnataka
Member for media and Education related various committees on Government & Private organizations

(Dr.B.SREEKANTACHAR)

